

M1

The learner demonstrates that they are aware of the mix of ownership, funding and editorial policy of media.

## Media: ownership, funding, agenda

M 1.1

### Remembering

Recall the definitions of ownership, funding, and editorial policy. Explain what each of these terms means in the context of media. Provide examples of different types of media ownership structures, funding sources, and editorial policies.

M 1.2

### Understanding

Describe how media ownership, funding, and editorial policy can impact the content and presentation of news and information. Discuss how different types of media ownership structures, funding sources, and editorial policies can influence the perspectives and biases that are represented in media.

M 1.3

### Applying

Analyze how media ownership, funding, and editorial policy can affect the credibility and trustworthiness of news and information. Evaluate the potential impact of different types of media ownership structures, funding sources, and editorial policies on the quality and accuracy of media content.

M 1.4

### Analyzing

Compare and contrast the effects of different media ownership structures, funding sources, and editorial policies on media content and presentation. Evaluate the strengths and weaknesses of different approaches to media ownership, funding, and editorial policy.

M 1.5

### Evaluating

Formulate opinions on the mix of ownership, funding, and editorial policy of a specific media organization. Assess the potential impact of this mix on the quality and accuracy of the media organization's content. Justify your opinions with evidence and reasoning.

M 1.6

### Creating

Design a media organization with an optimal mix of ownership, funding, and editorial policy to promote transparency, accountability, and diversity of perspectives. Justify your design choices with evidence and reasoning.

